

## MSA Rally Media Accreditation

The Motor Sports Association (MSA) is recognised by the Fédération Internationale de l'Automobile (FIA) as the sole national governing body for four-wheel motor sport in the UK.

The MSA's primary concern is the safety of participants in UK motor sports, whether competitors, volunteers, spectators or the media. RallyFuture is the MSA campaign to help ensure a bright future for stage rallying in the UK by promoting and further enhancing safety.

Primarily, RallyFuture entails implementing 29 recommendations from the Motorsport Event Safety Review (MESR), which was set up by the Scottish Government following the 2014 Jim Clark Rally. One of these recommendations calls for a robust accreditation system for rally media.

The MSA Rally Media Accreditation system is only required and valid for special stage rallies, single-venue rallies and rally timed trials. It is underpinned by a Code of Conduct, plus strict conditions. It features two levels to cater for the different needs of journalists and photographers/broadcasters:

- Level One offers an MSA Media Pass only and caters mainly for the needs of journalists
- Level Two adds an MSA Tabard – carrying additional privileges set out in the conditions below – and caters only for photographers and broadcasters.

If you have any questions relating to MSA Rally Media Accreditation or RallyFuture, please email [media@msauk.org](mailto:media@msauk.org)

For further information, visit [www.msauk.org](http://www.msauk.org)

### Rally Media Code of Conduct

By applying for MSA Rally Media Accreditation, applicants must agree to uphold the following Code of Conduct before their application will be considered:

- I recognise that safety must be the overriding concern for everyone in the sport
- I will look out for others, as well as myself
- I will not abuse the privileges granted by MSA Rally Media Accreditation
- I will always sign-on with the event organiser before making use of MSA accreditation
- I understand that my actions may impact upon others in the sport
- I will follow instructions from event marshals and officials
- I will endeavour to support RallyFuture and help promote safety in rallying
- I will act in the best interests of the sport.



## MSA Rally Media Accreditation: Conditions of application, issue and use

1. MSA Rally Media Accreditation is only available to genuine rally media:
  - a. Those covering events for commercial reasons, such as selling photographs to competitors, will not usually be considered genuine media
  - b. Those working in public relations or promotion – i.e. for competitors, teams and sponsors etc. – will not usually be considered genuine media
  - c. Genuine rally media will usually cover multiple events in any given season.
2. Each application for MSA Rally Media Accreditation must be accompanied by the following as a *minimum*:
  - a. Current passport-style photograph (of high resolution if provided electronically)
  - b. Commissioning letter from a relevant editor or producer, clearly stating that the applicant is required to work on upcoming UK rallies for publication/broadcast
  - c. Evidence of at least three examples of work from three different events (must be stage rallying) previously published (not self-published) in a recognised media outlet within the last 12 months
  - d. Public Liability Insurance certificate (£5m minimum cover). (Level Two only)
3. Each new application should normally be endorsed by an existing holder of MSA Rally Media Accreditation by way of a counter-signature, however:
  - a. Only a Level Two accreditation holder can endorse a Level Two application
  - b. The MSA reserves the right to issue accreditation without such endorsement, or to reject any application.
4. MSA Rally Media Accreditation is available only to those aged 18 years and above.
5. The MSA Rally Media Accreditation holder must abide by the MSA Regulations and not do anything that could damage the reputation of or have any negative effect on motor sport generally. MSA Regulations are detailed in the *MSA Yearbook* – [click here](#).
6. The MSA Rally Media Accreditation holder must abide by the Code of Conduct at all times.
7. Members of the media must first sign on with event organisers and will not exercise the privileges of MSA Rally Media Accreditation until having done so.
8. The MSA Media Pass and Tabard will remain the property of the MSA. The MSA reserves the right to revoke accreditation and demand the return of the MSA Media Pass and/or Tabard at any time and may do so if any of these conditions – or the Rally Media Code Of Conduct – is deemed to have been broken.
9. The MSA Media Pass and Tabard must only be used for genuine work purposes, and are non-transferable from one person to another. Use of an MSA Media Pass and/or Tabard on events at which the holder is not signed on and working for a recognised media outlet will be deemed an abuse of the privileges of MSA Rally Media Accreditation and Code of Conduct and will result in that accreditation being revoked.
10. Accredited media must not be accompanied by family members or guests while at work under the privileges of MSA Rally Media Accreditation.
11. MSA Rally Media Accreditation is not valid for motor sports disciplines other than rallying. Any attempt to use MSA Rally Media Accreditation to gain access to – or media privileges at – non-rally events will be deemed an abuse of the privileges of MSA Rally Media Accreditation.

12. When on the competitive section of a special stage, i.e. beyond the stage start and up to the stage finish, Level One MSA Media Pass holders cannot stand in locations to which ordinary spectators do not have authorised access.
13. When on the competitive section of a special stage, i.e. beyond the stage start and up to the stage finish, Level Two MSA Tabard holders may only operate in locations additional to those to which ordinary spectators have access when those locations have been agreed with the event organiser in writing *in advance* and are included in the event's Safety Manual. The MSA Safety Delegate must be made aware of all such agreements and has the authority to amend those locations on the day if necessary
14. All MSA Rally Media Accreditation holders are required to have a risk assessment for their media activity, which adequately addresses the hazards, risks and control measures for each event.
15. MSA Rally Media Accreditation holders will not use advanced technology, such as drones, without the specific prior written authorisation of the MSA, the event organiser and the landowner, and compliance with the [MSA Drone Policy](#).
16. The MSA Rally Media Accreditation holder will not exercise the privileges of accreditation if they are aware of any medical or other reason that renders them unfit to do so.
17. The MSA Rally Media Accreditation holder understands that the MSA is registered under the Data Protection Act to hold information on its computer system and hereby agrees to their personal data being processed in any way relevant to the operation of the MSA.
18. The MSA Rally Media Accreditation holder's details (including photo) will be published on the MSA website as a reference for event organisers, officials and others to ensure legitimacy.
19. MSA Rally Media Accreditation holders must always keep out of Prohibited Areas.
20. MSA Rally Media Accreditation holders must wear their Media Pass and Tabard at all times during an event, ensuring that they are always clearly visible.
21. The MSA Media Pass and Tabard are valid until 31 December in the year of issue and must be returned to the MSA as soon as possible thereafter.
22. Each successful application will incur a licence fee of £62 and will only be completed upon payment, when requested by the MSA. The MSA Media Tabard will only be issued following payment of an additional deposit of £150, refundable upon return of the Tabard to the MSA.
23. MSA Level Two Tabard holders must complete the [MSA online marshals' training](#) programme prior to accreditation.
24. The MSA Rally Media Accreditation holder will share any photographs of serious accidents with the MSA for investigative purposes.
25. The MSA reserves the right to amend these conditions as may be required.

## **MSA Rally Media Accreditation: FAQ**

### **How quickly will my accreditation be processed?**

We will process all applications as quickly as possible but please allow up to 15 working days.

### **I lead a broadcast crew. Do we all need to be accredited?**

Yes. Each crew member must be accredited, in order that they will have completed the MSA online marshals' training programme and received an MSA Tabard (assuming that the application is for Level Two accreditation). Your crew members' applications must be accompanied by a signed letter confirming that they will be working for you on events. The leader of the broadcast crew is advised to contact [media@msauk.org](mailto:media@msauk.org) prior to application.

### **I plan to send another photographer to some events in my place. Do they also need MSA Accreditation?**

Yes, if you have other photographers working for you they will also need to apply for MSA Rally Media Accreditation, especially if they require Level Two access. Your accreditation will cover yourself only; an MSA Media Pass and Tabard are strictly non-transferable from one person to another.

### **How do I pay my licence fee and tabard deposit?**

We will only request payment from successful applicants for MSA Rally Media Accreditation. If your application is successful, we will get in touch to request payment by phone, cheque, debit/credit card or bank transfer. Accreditation will only be completed upon payment of the relevant fees.

### **How do I claim my refund when I'm finished with my Tabard?**

Simply send your Tabard back to the Communications Department at Motor Sports House, SL3 0HG, and we will arrange for a refund by bank transfer or credit card, as appropriate. If your returned Tabard is accompanied by a successful application for the following year's MSA Rally Media Accreditation, we will continue to hold your deposit and simply send you a new Tabard for the next season. Please return Tabards by recorded delivery where possible, as the MSA cannot be held responsible or be expected to return deposits if they are lost in transit.

### **What can I do if my application is unsuccessful?**

The MSA Rally Media Accreditation is designed to be robust, and the strict eligibility criteria are clearly set out in the conditions. If you are unsuccessful, you can still apply to an event organiser for media credentials but they will only be able to grant you access equivalent to MSA Level One accredited media, and for that event only.



**MSA RALLY MEDIA ACCREDITATION**

JOURNALIST (LEVEL ONE)   
PHOTOGRAPHER (LEVEL TWO)   
VISUAL BROADCAST (LEVEL TWO)

UAV/DRONE OPERATORS PLEASE EMAIL MEDIA@MSAUK.ORG

NAME \_\_\_\_\_

FREELANCE \_\_\_\_\_ EMPLOYED \_\_\_\_\_

ORGANISATION  \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

MOBILE NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

IF POSTING  
YOUR  
APPLICATION  
PLEASE ATTACH  
PHOTOGRAPH  
HERE

**DECLARATION**

I CONFIRM THAT I HAVE READ AND AGREE TO BE BOUND BY THE MSA RALLY MEDIA ACCREDITATION CONDITIONS OF APPLICATION, ISSUE AND USE, AND AGREE TO COMPLY WITH THE CODE OF CONDUCT. ALL THE INFORMATION PROVIDED IS WHOLLY ACURATE TO THE BEST OF MY KNOWLEDGE. I HAVE INCLUDED WITH THIS APPLICATION A PHOTOGRAPH, COMMISSIONING LETTER, EXAMPLES OF PREVIOUSLY PUBLISHED WORK AND INSURANCE CERTIFICATE.

**SIGNATURE**

**DATE**

**COUNTERSIGNATURE**

**DATE**

**(EXISTING MSA ACCREDITATION HOLDER\*)**

\*See T&C No.3 for details

**SEND YOUR COMPLETED FORMS TO**

IMIS RECORD NUMBER:

(INTERNAL OFFICE USE ONLY)

MEDIA@MSAUK.ORG

COMMUNICATIONS DEPARTMENT  
MOTOR SPORTS HOUSE  
RIVERSIDE PARK  
COLNBROOK  
SL3 0HG